



- A PRACTICE, NOT A PRODUCT.

Run H³ as your own practice.

H³ is a licensed methodology for real AI adoption: a three-calendar-day cycle of Harvest, Hack and Harness, then months of real work, then it repeats. License it and you deliver that cycle to your own clients, under the H³ name.

For independent consultants, coaches, and facilitators who want a proven AI-adoption cycle to take to their own clients, instead of building one.



ONE CYCLE. THEN IT REPEATS.

CONSULTANT FOLDER
LICENSING TRACK

01 You can see the problem. Building the fix is a year of work.

Your clients keep asking for an AI offering. You can see why their pilots stall. What you do not have is a proven, repeatable cycle to sell and deliver, and building one is a year you would rather spend on paid work.

01 Clients keep asking for "an AI offering."

You improvise it deck by deck. Every proposal is built from scratch, and none of it compounds into something you can repeat and stand behind.

02 Their pilots stall the same way every time.

Enthusiasm, a demo, then quiet by Wednesday. You can see exactly why adoption dies, but you have no repeatable cycle that fixes it.

03 You could build the methodology yourself.

A year of design, testing, and writing to reach something proven. That is a year of paid delivery you would give up to author a framework.

H³ **License H³ instead.** You get the proven cycle and the full asset bundle, so you deliver under the H³ name from day one rather than authoring for a year. You bring the room; H³ gives it shape.

02 Two ways in. Learn it with us, or run solo.

Both paths license the same methodology and the same right to deliver under the H³ name. They differ in how you start, whether you appear on the public Trusted Coaches roster, and whether we send you Sponsors.

LICENSED H³ COACH · GUIDED

- ✓ **Co-facilitated first cycle.**
An experienced Simplification Officer is in the room for your first paid cycle, so you learn it by running it.
- ✓ **Listed on Trusted Coaches.**
A public listing where Sponsors find and contact you directly.
- ✓ **Sponsors introduced to you.**
We run the discovery calls on this site; qualified Sponsors are connected to a coach, chosen mainly by location.
- ✓ **Ongoing access.**
Coaching and troubleshooting, a private licensee Slack channel, and quarterly office hours.

LICENSED H³ CONSULTANT · SOLO

- ✓ **Run solo from day one.**
The full Licensee Pack and the right to deliver under the H³ name, on your own delivery.
- ✓ **Entry by a short screen.**
A licensing call where you show facilitator or coach experience and working AI literacy.
- ✓ **A clear path up.**
Deliver and document a real cycle, then return for Trusted Coaches listing and Sponsor introductions.
- ✓ **Self-sourced clients.**
The roster and Sponsor introductions are part of the Coach tier; the solo tier sources its own clients.



Entry to either is a licensing call. The Consultant tier adds a short experience screen. The exact numbers are named on that call, scaled to your tier.

03 The whole practice, packaged.

On signing you receive the H³ Licensee Pack: the methodology, the field handbook, the materials you run a cycle with, and the materials you sell one with. Built, tested, and kept current, so you spend your time delivering, not authoring.

IN THE LICENSEE PACK

- 01 The methodology and the 87-page H³ Handbook.**
The full method, codified, so your delivery does not drift from the canonical cycle.
- 02 Facilitator's playbook, run-of-show, templates.**
What you run a cycle with: the on-site schedule and print-ready artefacts for Harvest, Hack and Harness.
- 03 The Sponsor-facing handouts.**
Executive folder, cycle one-pager, self-qualifier, and champion pitch kit, to sell H³ into your own clients.
- 04 Guidance for selling and running engagements.**
A discovery-call playbook and a consultancy pitch kit, plus the H³ brand kit for your own materials.

WHAT THAT GIVES YOU

- ✓ **Deliver under the H³ name.**
Run cycles for your own clients, under your own banner, using the H³ name and method.
- ✓ **Your edge stays yours.**
The operational detail is licensed to you, not published on the open web, so what you deliver is not a free download.
- ✓ **A quality bar, not a leash.**
A light quality clause keeps your licence and, for Coaches, your listing. Deliver in good faith and it never bites.
- ✓ **Updates for the life of the licence.**
New versions of the pack as the method evolves, at no extra fee.

04 You pay the royalty only when you sign a client.

The shape is simple, and it is the same posture as the framework itself: skin in the game on both sides. The exact numbers are named on the licensing call, scaled to your tier.

HOW YOU PAY

- 01 An initial licence fee.**
Paid when you join. It covers the Licensee Pack, the right to deliver under the H³ name, and, for Coaches, the co-facilitated first cycle.
- 02 A royalty per Sponsor you sign.**
Owed only when you actually sign a Sponsor. A fixed amount per engagement, not a cut of your pricing, and nothing owed until you book real work.

HOW IT RUNS

- ✓ **Your prices stay yours.**
You set what you charge your client. You get positioning guidance; the number on your invoice is your call.
- ✓ **Light reporting.**
A short quarterly list of the Sponsors you have signed. That is the whole of the paperwork.
- ✓ **End on 30 days notice.**
Either side can end the licence on thirty days written notice. No subscription, no lock-in.



THE RHYTHM

One cycle. Then it repeats.

NEXT STEP

Book a licensing call.

WHAT THE CALL WORKS OUT

- Whether your client base is the right fit for H³.
- The exact commercial numbers, scaled to your tier.
- Which tier matches how you want to start.
- What your first cycle would look like.